



**CÉSAR
DE
LA CAL**

K A D A I T A S S E I

ORGANIZATIONAL COMMUNICATION COACHING



COHESION



OUTCOME



TEAMWORK

M A Y 2 0 2 4

INTERNATIONAL EXECUTIVE COACH

WELCOME TO FEMBA CLUB COACHING

Unlock your leadership potential with FEMBA Club's premier coaching, distinguished leadership coach known for his strategic insight and bespoke coaching methodologies. Enhance your skills in a community dedicated to professional excellence and personal growth.

This partnership is particularly significant as it introduces a tailored coaching program designed to meet the specific needs of our members. The program focuses not only on enhancing leadership skills but also on cultivating a deeper understanding of effective communication, strategic decision-making, and innovative problem-solving techniques. Through this collaboration,

FEMBA Club continues to demonstrate its commitment to offering unparalleled resources for leadership and career development, ensuring that each member achieves their full potential in an increasingly competitive business landscape.

ABOUT THE COACH



César de la Cal integrates a distinctive blend of neuroscience, entrepreneurship, and Aikido philosophy into his executive coaching, offering a personalized approach that aligns with both personal and professional goals. His methods enhance leadership skills, improve decision-making, and foster resilience, using a mix of one-on-one and collaborative MasterMind sessions. By merging modern techniques with traditional philosophies, César enhances mental clarity and strategic thinking, preparing leaders to excel in competitive business environments.

<https://cesardelacal.com/en/about/>

CÉSAR DE LA CAL

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COACHING SERVICES OVERVIEW

INITIAL ASSESSMENT

Conduct a comprehensive evaluation of each member's current leadership style, strengths, and areas for improvement to understand their dominant traits and behaviors.

Together with the member, we establish clear objectives that are aligned your personal and professional aspirations.

Completely free for all active members,

1-ON-1 INDIVIDUAL COACHING

Dive deep into your personal leadership challenges and goals through sessions tailored to your specific needs.

Each session is designed to transform your approach to leadership and personal barriers.

MASTERMIND PEER GROUP SESSIONS

Participate in monthly sessions focusing on shared challenges and collaborative problem-solving. Gain insights from a diverse group of peers and apply collective strategies to real-world situations.

Enhance your professional network through our active community of leaders. The MasterMind sessions provide a platform for not just learning but also for forming lasting professional connections.



ONLINE LEADERSHIP PROGRAMS

In the medium term, FEMBA plans to launch an online platform featuring a suite of Executive and Leadership Programs. This phase will expand the accessibility of coaching resources, allowing members to engage in self-paced, flexible learning tailored to executive growth.

These will offer flexible, self-paced learning opportunities to complement your ongoing coaching.

CUSTOMIZED INITIAL ASSESMENT SESSION

Our customized assesment session is meticulously designed to address the unique needs, strengths, and challenges of each FEMBA Club member, ensuring that the coaching experience is profoundly personal and impactful. This individualized strategy includes key components:

- **Detail Initial Assessment:** Conduct a comprehensive evaluation of each member's current leadership style, strengths, and areas for improvement to understand their dominant traits and behaviors.
- **Specific and Measurable Goals:** Together with the member, we establish clear, measurable objectives that are aligned with both their personal aspirations and professional roles. These goals are designed to be achievable within the 6-9 month timeframe of our coaching engagement.

60 minute coaching sessions where All active members of FEMBA Club benefit from a **100% discount** for this Customized session making it more accessible for members to participate in these valuable development opportunities.

[Click Here to Start Your Leadership Journey!](#)

1 : 1 COACHING SESSIONS

César de la Cal provides personalized coaching to each member, focusing on individual leadership goals, career progression, and personal challenges. This service ensures that development is closely aligned with each member's unique aspirations and needs and in sync with the broader objectives of their professional environments, enhancing their effectiveness within their organizations.

Objective: To empower FEMBA Club members through a personalized and strategic coaching program, designed to enhance leadership capabilities, align personal growth with professional objectives, and facilitate career advancement.

Scheduled Sessions: Members participate in two 60-minute one-on-one coaching sessions per month with César de la Cal, concentrating on personal development and goal attainment.

Regular Progress Monitoring: Regular check-ins and progress reviews ensure that members are on track to meet their goals, providing opportunities to refine strategies and adjust the action plan accordingly.

Actionable Insights: Feedback is translated into actionable insights that feed directly back into the coaching process, allowing for real-time adjustments and focused development efforts.

MASTERMIND - PEER GROUP SESSIONS

The MasterMind sessions, facilitated by César de la Cal, are a core component of the FEMBA Club's coaching initiative, focusing on collaborative learning and networking. These sessions harness the collective wisdom of members to tackle real-world challenges and promote growth.

Members participate in themed discussions, addressing topics like emotional intelligence, conflict resolution, work-life balance and any other. Practical applications are emphasized through case studies and structured feedback mechanisms, with actionable takeaways. Occasional guest speakers provide additional insights, enhancing the learning experience. These sessions not only improve problem-solving skills but also foster a supportive environment, encouraging continuous improvement and professional success.

Join a dynamic group of 6 to 10 diverse professionals in a confidential, supportive environment designed for growth and enjoyment. Whether grappling with new business ideas, significant organizational changes, or personal challenges, our MasterMind sessions provide a platform to present, share, and debate these topics effectively.

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HOW IT WORKS

Unlock your leadership potential with FEMBA Club's premier coaching, distinguished leadership coach known for his strategic insight and bespoke coaching methodologies. Enhance your skills in a community dedicated to professional excellence and personal growth.

Initial Assessment

FEMBA Club offers a 100% discount on the "Customized Approach" components of the coaching program for all active members. This approach includes comprehensive initial assessments and the development of personalized action plans, designed to cater specifically to the individual needs and aspirations of each member in 60 min session. Click here: [FEMBA Free Assessment Coaching session](#)
Or book a meeting on the web: <https://cesardelacal.com/en/>

MasterMind - Peer Group Coaching 1:1 Coaching session

Continue to grow with bi-monthly personal coaching and/or monthly MasterMind group sessions. Enjoy these sessions at a significantly reduced rate, fostering consistent and impactful development.

FEMBA Club continues to demonstrate its commitment to offering unparalleled resources for leadership and career development, ensuring that each member achieves their full potential in an increasingly competitive business landscape.

Unlock your leadership potential with FEMBA Club's exclusive coaching opportunities. Choose our personalized 1-on-1 sessions with César de la Cal, tailored to propel your individual leadership journey, or dive into our MasterMind peer group sessions to harness collective wisdom and tackle shared challenges. Better yet, maximize your growth by enrolling in both programs. Each path is designed to enhance your strategic thinking, decision-making, and professional network. Don't miss out on transforming your professional life—join now and become a leader who makes a difference!

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BENEFITS & OUTCOMES

1:1 Coaching session Benefit & outcome

Engage in 1-on-1 coaching with César de la Cal and tackle leadership challenges with personalized guidance that caters specifically to your needs.

This program helps you manage stress effectively, improve work-life balance, and address health-related issues such as anxiety and sleep disturbances.

Enhance your strategic decision-making, communication, and conflict resolution skills, while also finding tailored solutions to your personal and professional challenges. Experience tangible improvements in leadership presence and problem-solving abilities that accelerate your career growth.

MasterMind session Benefit & outcome

The true value of our sessions extends beyond individual contributions; it lies in listening to each challenge, analyzing situations together, and gaining insights from the collective wisdom of the group.

This enriching process not only enhances our professional skills but also strengthens our bonds, making us more adept leaders and fostering a sense of community.

Engage with us to not just grow but also to enjoy the journey with peers who are as dedicated and driven as you are. Transform your professional and personal life by joining FEMBA Club's MasterMind sessions today!

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PAYMENT STRUCTURE

Here's a concise overview of the cost and payment structure for FEMBA Club's coaching services:

- **Customized Approach:** for active club members is **Free**, regular price €350 per hour.
- **Individual Members:** Discounts apply directly to active club members. For instance, the 1-on-1 coaching and MasterMind sessions are priced at €250 per session or month, respectively. Active members receive a 20% discount, lowering the cost to €200 per session or month, plus applicable VAT.
 - **1-on-1 Coaching Sessions:**
 - Regular Price: €250 per session.
 - Discount for Active Club Members: 20%, reducing the price to €200 per session, plus applicable VAT.
 - **MasterMind Program:**
 - Regular Price: €250 per month.
 - Discount for Active Club Members: 20%, reducing the price to €200 per month, plus applicable VAT.
- **Corporate Clients:** A package for corporations includes 10 sessions of either 1-on-1 coaching or MasterMind sessions, priced at €3,500. Active club members associated with these corporations receive a 20% discount, bringing the total to €2,800 plus applicable VAT.

UNLOCK YOUR POTENTIAL NOW



Transform your leadership approach by choosing from the targeted, personal growth driven by 1-on-1 coaching or the collaborative energy of MasterMind sessions or combine both for a comprehensive development experience.

Contact us to join the FEMBA Club's coaching programs, and start making significant strides in your professional and personal life.

Join now and become a leader equipped to handle today's challenges with resilience and strategic acumen!

[Click Here to Start Your Leadership Journey!](#)

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JOIN US TODAY!

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